

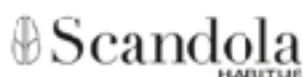
Tradition and modernity: Scandola Mobili shows its two sides at EuroCucina 2022

Scandola Mobili will be making its debut at the EuroCucina 2022 international trade fair. A new concept, a bridge between the traditional and the modern: the company's exhibition space will be presenting a new collection, a new take on the kitchen space, as the hub around which family life revolves.

Wood has been a consistent **leitmotif** for our **company**, which has been skilfully crafting furniture from solid spruce for the whole home **since 1976**. **The exhibition space** (hall 11 G27/G31) will be showcasing a range of offerings and different options for the kitchen space, which has been reinterpreted and redesigned to assume, or rather reprise, its role as the hub of family life. **The exhibition will take visitors on a journey interweaving our two sides: company tradition**, with the MAESTRALE collection; and **modernity**, with the new ECLETTICA collection.

The **MAESTRALE** kitchen, designed by Studio Plazzogna, is a collection **designed with the aim of breathing new life into what is essentially a traditional material, spruce**, creating interiors with a contemporary flavour. With a meticulously curated colour palette, pairings with new and innovative materials are effective in creating a unique contemporary mood that stands out in the world of design. **A kitchen that thus fosters a perfect dialogue and successfully creates a bridge between the classic nature of solid timber and the pared-back design dictated by contemporary style.**

The unmistakable lines that have marked the **success of the Maestrale collection** in recent years have been **teamed with new colourways and new materials**. The material of choice for the **kitchen worktop** is **Grey sintered stone**, which delivers superior performance.



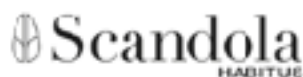
But, as Darwin's theory of evolution has taught us, **the key to breaking new ground is change**. After 46 years of unwavering focus on a single design material, **we are poised to present a new collection at the 2022 International Furniture Fair. ECLETTICA** — the Italian word for eclectic in itself being an evocative name — **marks a turning point as it pairs spruce with a new timber**.

Hence, Scandola Mobili is preparing to present a new side to the company, a new way of enjoying the kitchen, the heart of any family home. So the kitchen is set to reprise its role as the hub of family and entertaining life, the place where people congregate, talk, exchange views and grow.


There is a clear break from past collections, despite the company's hallmark qualities still being very much in evidence: craftsmanship, attention to detail, and environmental sustainability. The designer of the ECLETTICA collection is Marco Bortolin, who has managed to take up the gauntlet thrown down by Scandola Mobili CEO Pierattilio Tedeschi for the **creation of a line of kitchens that would innovate while still being grounded in the company's true values.**

The common denominator linking the two collections is **care and respect for the environment. Adept efforts to seek out the right materials, coatings and reliable partners sharing the same principles have allowed us to create kitchens designed to bring Nature indoors.** Accordingly, the **coatings** used are **entirely water based**, but that's not all. These are actually **organic coatings**, namely made with **renewable materials** derived from innovative processes used to **refine plant "waste"**, producing ingredients that don't compete with the food chain. Hence a far-sighted **ethical choice** in line with **circular economy** principles that turns waste into the major plus of Scandola Mobili's finishes. The coatings in question not only offer **impressive performance, but also make a unique visual statement.** Being ultra-matt and wonderfully smooth to the touch, they offer a sophisticated velvety feel, catering to contemporary tastes. They are also fingerprint proof, stain resistant, glare-free, scratch resistant and, thanks to the wonders of nanotechnology, can be repaired.

So tradition and tech join forces for kitchens that offer a new take on home interiors.





 **Scandola**
HABITUE

Scandola Mobili srl
Via del Lavoro, 7
37021 Bosco Chiesanuova (VR) Italy

www.scandolamobili.it
Info: marketing@scandolamobili.it